

## QPS 8-Advantages for Magazine-Publishers

- **Flexibility: Use Both QuarkXPress and InDesign in the Same Workflow System**

Through QPS® XTensions® for Adobe® InDesign®, easily include existing projects from QuarkXPress with QuarkCopyDesk and InDesign with InCopy® in a single workflow system. Manage all of your creative assets more efficiently; automate the routing of projects from either application in one workflow; monitor the status of projects in both programs; and achieve savings from reduced administration, training, and hardware costs.

- **Collaboration: Create a Virtual Workforce**

Using the QPS Web Hub, integrate freelance contributors, field reporters, and photographers into the workflow via a Web browser so they can create and edit text as well as upload digital pictures to the system from anywhere in the world.

- **Control: Coordinate Editorial and Advertising Planning**

Out-of-the-box integration with Dataplan's Journal Designer — a leading and advanced page-planning system for magazines — makes it easy to plan and create a magazine's issues while updating editorial planning against advertising planning.

- **Efficiency: Manage Content Easily**

Archive and repurpose content easily by sharing a single content repository with Alfresco™, picturesafe myCONTENT, or Canto® Cumulus®.

- **Speed: Shorten Production Cycles**

Through component-level collaboration, let multiple contributors work on the same page simultaneously. While a writer works on an article, a designer can perfect the graphics on the same page.

- **Precision: Track Changes from Start to Finish**

Versioning combined with redlining capability lets you track the progress of layouts and content from the first draft to the published asset.

- **Productivity: Automate Tasks**

Create server-side scripts to automatically create PDF/X, EPS, or PostScript® files, or to automatically convert images from one format into different formats.

---