

Personalizer X

Personalizer-X offers quick and easy personalization of QuarkXPress documents

Personalizer-X is an XTensions module for QuarkXPress that allows merging database information into standard QuarkXPress designed documents. Variable text, formatting commands, selection of images, bar codes and chartings are made possible through a simple, user friendly interface. Personalizer-X was originally designed in conjunction with Agfa, for the ChromaPress IntelliStream front-ends. IntelliStream is now developed and marketed by Xeikon and Personalizer-X is now developed and marketed by Techno Design. Originally Personalizer-X only addressed the output using IntelliCache on IntelliStream driven digital printing devices. From version 3.0 PPML compatible and PostScript based printing systems are driven with a variable data stream. Alternative output protocols for variable information printing are in development.

Personalizer-X is extremely useful for:

- One-to-one Marketing
- Brochures, Catalogs
- Coupons, Labels
- Product information, Pricing schedules
- Technical manuals
- Newsletters, Direct Mail
- Tickets (e.g. football, theater)
- ID-cards etc.

Key features of Personalizer-X are:

- Compatible with any database via ASCII-export (Tab- or comma delimited or fixed width)
- Unlimited use of variable images
- Variable bar code printing
- Conditional variable fields
- AppleScriptable
- Pre-Flight checking
- Award-winning, user-friendly interface
- Acceleration of variable data printing
- Support of redundant image and text objects
- Standard support of PostScript output
- Additional drivers: IntelliStream, PPML, PPML/VDX

Category

- XTension

Theme

- Database
Publishing

Developer

- Techno Design

Personalizer X 3.2.1

Operating System

Mac OS:

9, Classic

Software

XPress:

4.1x, 5x

Language

English

Product Type

Full Version

Delivery Form

digital

Status

Product available

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