Journal Designer

Efficient software for laying out issues of magazines and newspapers.

Journal Designer saves a lot of time in the adjustment process between editorial and advertising and introduces modern flexibility to issue planning. Fulfilment of placement requirements of ads are monitored constantly.
Magazine structure is graphically displayed with images for all pages, also in the Browser. The status of all editorial components like layouts, articles and ads is visible at all times.

Journal Designer features cross-platform capability based on Java technology in Three-tier-architecture for various operating and database systems.Integration to QuarkXPress and QPS is available for various versions of these software solutions.

Features:

Flatplan

The flatplan is the main work tool. It contains the magazine layout with all headings, ads and articles. A tool bar with self-explanatory symbols enables convenient editing of the structure. JournalDesigner examines the magazine structure and issues a warning in the event of wrongly positioned stickers, ad bleed ads, incorrect coupon placements, etc.

Ad importing and positioning

With this module, ad orders at hand can be imported from the ad system via an interface and positioned on the appropriate page. Ads are positioned automatically according to the customer's specifications. Formats, colors, target pages, competitor exclusions are evaluated and best possible provision made for them.

Page layout

All kinds of layouts are supported: full page, part page, polygons and classifieds. There is no need to setup all possibilities. Just the definition of layouts will do, with the JournalDesigner you can arrange all ads the way you like.

Positioning of layouts & ads

Layouts and ads are positioned either by the drag & drop method or by using a combination of mouse, keyboard and menu. If items cannot be positioned as desired, JournalDesigner issues an error message. Items can be shifted, duplicated or deleted at any time. Space can be reserved for proposed layouts and ads.

Split ads, inserts

If requested by a customer, ads can be assigned to certain subsets of the circulation, e.g. as defined by circulation areas. Inserts can also be restricted to a partial run and paginated in a number of ways.

Flexible desktop

For clarity the desktop can be set up individually for each user. Colors for all elements, personal views for palettes and a huge number of options allow the appearance of the JournalDesigner to be adapted for nearly all demands.

Imposition schemes

The imposition schemes are organized according to the page count of the publication. Different imposition schemes can be defined for each page content.

Interfaces

Commercial ad systems:
IS-MAM (SAP AG), VerlagsManager (muellerPrange), Cover (Intermedia)

Layout systems:
Adobe InDesign™ and Quark XPress™

Editorial systems:
K4™ (vjoon), SCE™ (WoodWing), QPS™ (Quark)
SaxoPress (SaxoTech).

Other:
JournalProducer, JournalBrowser
Further interfaces available on request.

Category

- Software

Theme

- Planning

Related Products

- COPAN

Developer

- Dataplan

Journal Designer .

Operating System cp.:
System Requirements

Software cp.:
System Requirements

Language
German, English

Product Type
Full Version

Delivery Form
digital

Status
Product available

Request Proposal