

## ex DragAds

### Easy drag & drop ads in an XPress document

Just drag and drop ads (EPS-files) on your QuarkXPress layouts similarly to [ex AdLayout](#). This Xtension is especially customized for the Vi@va system, regarding folder structures and parameter files.

The XTension lists all ads in a palette that have been saved into a pre-defined local folder or in the network. In the palette you find detailed information about the ad number, the number of columns and height of the ad also. The ads can now be directly dragged on to the layout. Elements which are placed on the document are marked in the palette. Subsequent replacements or cancellations of ads may be done. Cancelled ads are blocked automatically and will not be placed any more. Thus it is possible to get an easy imposition.



The screenshot shows the 'ex DragAds' palette window. It has a toolbar with 'Refresh', 'Remove', 'Remove all', and 'Sortings' (set to 'All'). Below the toolbar are two search fields: '20010420' in the 'Produkt' field and 'Markti-1' in the 'Markti-1' field. The main area is a table with columns: 'Section', 'Customer', 'Pos', 'Height', 'Col.', and 'Pl.'. The table contains 16 rows of data, with the last row highlighted. The status bar at the bottom indicates '16 ads = 3256 mm'.

Section	Customer	Pos	Height	Col.	Pl.
001000	Angela_Heinze	-	50 mm	1	
001000	Angela_Peinemann	-	30 mm	2	
Auto	CoDesCo GmbH	TO	60 mm	3	
Auto	CoDesCo GmbH	TO	80,125 mm	3	
Auto	CoDesCo GmbH	TO	100 mm	3	
Auto	CoDesCo GmbH	TO	80,125 mm	3	
Auto	CoDesCo GmbH	TO	200 mm	3	
001500	Ki/S_Kleinanzleberer	-	100 mm	3	
001400	Ki/S_Kleinanzleberer	-	100 mm	2	
001500	Lechow-Pietkus_GmbH	-	90 mm	2	
001000	Margrit_Buchmann	-	55 mm	2	
051300	Richard_Erfurth	Erste Sei	25 mm	1	
001000	Thomas_Bothe	allerletzt	35 mm	2	
Auto	CoDesCo GmbH	TO	100 mm	3	\$
001400	Heinz_Timmermann	-	100 mm	2	✓
051000	Kaufhaus_Schwager	LÖKAL 3.	100 mm	2	✓

### Category

- XTension

### Theme

- Workgroup
- Publishing
- Utilities

### Related Products

- [ex AdLayout](#)

**Developer**

▪ [CoDesCo](#)



**ex DragAds 1.02b6**

**Operating System**

**Mac OS:**

9

**Software**

**XPress:**

4.1x, 5x

**Language**

German, English

**Product Type**

Full Version,  
Demoversion (available  
on request)

**Delivery Form**

digital

**Status**

Product available

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