exCopanLink

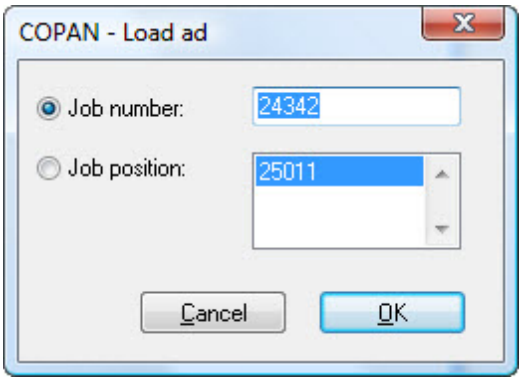
Ad production with COPAN and QuarkXPress

ex COPANLink is the production interface linking COPAN and QuarkXPress.

For new display ads, COPAN automatically creates a new QuarkXPress document with the desired geometry. Colors, images and other accompaining elements are automatically attached. In QuarkXPress the artist can easily find his tasks in the ex COPANLink palette using parameters like job number, customer name, catchline, status etc. Ads are checked out with a mouseclick; typical errors i.e. wrong geometries or colors are impossible as the document already has been created in COPAN. Existing ads are loaded from the COPAN server. For repeated ads COPAN creates a copy of the document.When the job is done the artist checks the ad back into COPAN. An automatic collect for output grants that all elements are present on the server. The ex EPSCreator XTension automatically creates an EPS file with embedded fonts for pagination. Price determining variables (i.e. colors or size) and the ad status are reported back to the COPAN system.

Workflow:

Load the ad that has to be created by giving the job number or the job position:



Thereupon a query appears where you have to choose wich type of template you want to use for the ad that has to be created:

If you select "empty document", an XPress document opens in the defined size and frame that is set in the preferences. Needed colours, text and links to the logos will be transfered automatically.
As a matter of course general and customized templates can be selected.

After the ad creation the created ads will be safed.

At this point an EPS or PDF file has been created automatically. Together with the source document (XPress) and all used graphics/pictures this file has been saved into a filesystem structure.

Thumbnail and preview of the created ad will be generated "on-the fly" and referenced in the database.

The query results and status will be shown in the following window:

The following basic settings can be choosed in the ex CopanLink preferences:

Category

- XTension

Theme

- Ad Production

Related Products

- COPAN
- ex Ad2PlanPro
- ex AutoImport

Developer

- CoDesCo

ex COPANLink 9.0

Operating System

Mac OS:

X10.0- X10.5, X 10.6, X 10.7, X 10.8

Software

XPress:

9.x

QPS:

9.x

Language

German, English

Product Type

Demoversion (available on request)

Delivery Form

digital

Status

Product available

Request Proposal

ex COPANLink 8.0

Operating System

Mac OS:

X 10.5, X 10.4

Win:

XP, Vista

Software

XPress:

8.x

Language

German, English

Product Type

Demoversion (available on request), Full Version

Delivery Form

digital

Status
Product available

Request Proposal

ex COPANLink 1.0

Operating System

Mac OS:
9

Software

XPress:
3.32, 4.1x

Language
German, English

Product Type
Full Version, Demoversion (available on request)

Delivery Form
digital

Status
Product available

Request Proposal