

Quark Publishing System®

QPS® XTensions® for Adobe® InDesign®

If you deliver sophisticated, high-end design — whether as a marketing group, agency, magazine, or newspaper — you probably own today's two professional page-layout applications: QuarkXPress® and Adobe InDesign. Some of your designers and clients might prefer one program over the other, so you have to use both QuarkXPress and InDesign to meet the needs of your creative team and your customers.

But because no automated workflow system has supported both QuarkXPress and InDesign, you have been forced to choose between systems that support only one page-layout application.

The result?

Projects from one page-layout application have to be handled manually and the benefits of collaboration are limited. Worse, to the dismay of designers and at the risk of losing business opportunities, you might even have considered abandoning one application entirely.

Two in One:

Use QuarkXPress with QuarkCopyDesk® and InDesign with InCopy® in a Single Workflow System

QPS XTensions® for Adobe InDesign let you include existing projects from QuarkXPress with QuarkCopyDesk and InDesign with InCopy in a single workflow system. Not only can you accommodate

your designers and customers who use either program, you can also manage your creative assets in both applications more efficiently, automate the routing of projects from either application in one workflow, monitor the status of projects in both programmes, and achieve savings from reduced administration, training, and hardware costs.

- **Marketing departments** can easily collaborate with business partners such as agencies, pre-press, and print service providers.
- **Agencies** are better equipped to satisfy their customers' requests, whether a customer uses QuarkXPress or InDesign.
- **Magazine and newspaper** publishers can create one workflow system for multiple publications using both QuarkXPress and InDesign.

You can also check in entire InDesign files and their respective attachments to the QPS workflow. This allows users who have stockpiles of InDesign files to integrate their content and assets quickly and easily into a combined QuarkXPress and InDesign workflow.

What QPS XTensions for Adobe InDesign Mean for InDesign Users

With QPS XTensions for Adobe InDesign, QPS users will continue to enjoy all the features and benefits the system delivers today. For InDesign users, the XTensions software lets InDesign and InCopy users work in the same workflow as users of

QPS: The Freedom to Work the Way You Want

Benefits

Flexibility

Accommodate both QuarkXPress with QuarkCopyDesk and InDesign with InCopy in the same creative or editorial workflow.

Greater Efficiency

Manage your QuarkXPress/QuarkCopyDesk and InDesign/InCopy assets more efficiently; automate the routing of projects from either application in one workflow; and monitor the status of projects in both programs.

Lower Costs

Reduce administration, training, and hardware costs.

QuarkXPress and QuarkCopyDesk. They can route projects to other users of either application, assign InCopy articles independently of the layouts they are attached to, and check in InDesign layouts and InCopy articles to QPS. They can also make revisions, push updates back and forth between InDesign/InCopy and QuarkXPress/QuarkCopyDesk, and use many of the superior collaborative workflow management features of QPS.

As with the other QPS clients (Quark Connect Client, QPS Web Hub, QuarkXPress, QuarkCopyDesk, and Microsoft® Word), InDesign and InCopy users can leverage the Search Results palette to enable simple drag-and-drop functionality for placing assets in a layout. InDesign users will also enjoy the multiple views that are available in the Search Results palette, including thumbnail previews, list views, and project views with attachment information.

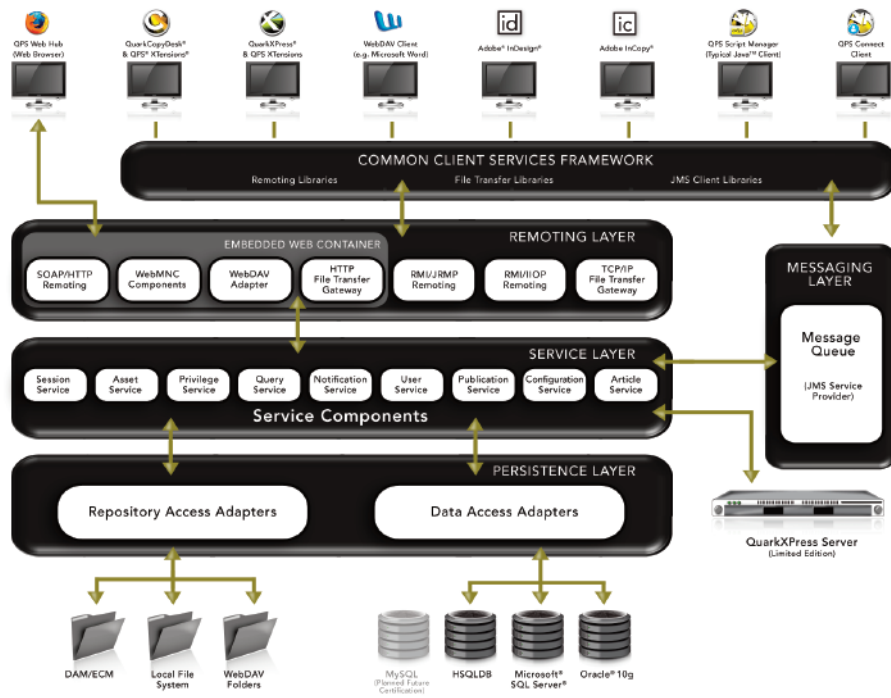
In addition, InDesign/InCopy users have the advantage of the QPS paradigm of easy-to-use, intuitive, and reliable software. Using QPS XTensions for Adobe InDesign, the same menu items that are available in Quark® applications are available in InDesign and InCopy. And due to the open architecture of QPS, the QPS XTensions software for Adobe InDesign is hardware- and operating-system independent, supporting Windows XP and Windows Vista®, as well as Mac OS® X 10.4 (Tiger®) and 10.5 (Leopard®).

One Workflow Helps You Quickly Find Jobs in QuarkXPress and InDesign

Using QPS XTensions for Adobe InDesign, QuarkXPress and InDesign users can access an integrated QuarkXPress and InDesign workflow through the QPS Search Results palette. This palette gives quick and easy access to other palettes that keep track of assignments and monitor the status of assets. The Search Results palette also offers a flexible interface that is easy for first-time users as well as those who run sophisticated queries on a regular basis.

Full-text search functionality is accessible through Apache Lucene,

Quark Publishing System: Architecture Diagram



the high-performance, full-featured text search engine that is part of QPS. Lucene full-text search allows users to search text content in all types of documents, including QuarkXPress, QuarkCopyDesk, InDesign, InCopy, PDF, and Microsoft Word.

Smooth Integration of Microsoft Word Content

QPS XTensions for Adobe InDesign support creative and editorial teams that use Microsoft Word as their standard text-editing tool. QPS already offers bi-directional integration between QuarkXPress and Microsoft Word documents — you can drag and drop content from Word into QuarkXPress, and content from QuarkXPress text boxes can be exported to a Word document.

Changes made in one application are reflected in the other. And content from the same Microsoft Word document can be used in both QuarkXPress and InDesign at the same time.

Even More Freedom to Work the Way You Want

QPS already provides the most flexible framework for marketing departments, agencies, and magazine and newspaper publishers to manage their creative and editorial workflows. Now, QPS is the only workflow application that helps customers meet the needs of their creative teams and customers by letting them use both QuarkXPress with QuarkCopyDesk and Adobe InDesign with InCopy in one system.

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