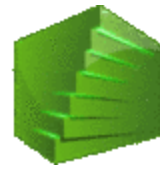


# Quark Publishing Platform

## Smart Customer Communications

Today's customers demand engaging, relevant communications when and where they want and on their device of choice. Quark Publishing Platform is an end-to-end solution for enterprise organisations that enables meeting these demands while also reducing time to market and lowering costs.



From a more efficient and compliant review and approval cycle to communication through the latest tablets and smartphones, Quark Publishing Platform automates your publishing. Content creators can use structured authoring while the rich design capabilities will empower your designers to create interactive, compelling communications. Customisable and able to integrate with existing business systems, Quark Publishing Platform will help you not only meet but also exceed your organisation's goals.

## Quark Publishing Platform Highlights

**Whether implemented as an end-to-end publishing workflow or integrated independently with existing infrastructure, the modules of Quark Publishing Platform allow users to:**

- Automatically assemble and deliver content to print, PDF, HTML5, Web, XML, tablet and mobile apps, and other digital formats.
  - Reduce cycle-time by previewing content and interactive media in real-time while authoring in Microsoft Word.
  - Design for automation using familiar layout and authoring tools.
  - Easily integrate with syndication services and content management systems such as IBM FileNet Content Manager, Microsoft SharePoint, EMC Documentum, and others.
  - Reuse and repurpose XML and structured content from third party systems.
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