

# Quark Publishing System

Workflow-System to alliviate editorial and creative processes in the publishing sector

**NOTE: The successor product of QPS is Quark Publishing Platform. You will find detailed information here...**

Because there are still enquiries for QPS we leave the information here.

Quark Publishing System (QPS) is a collaborative workflow system for newspapers, magazines and corporate publishers that simplifies the editorial and creative processes by linking people and tasks in a virtual workplace.



It provides tools for teams of writers, designers, and editors to integrate their tasks and produce content for publication across mixed media.

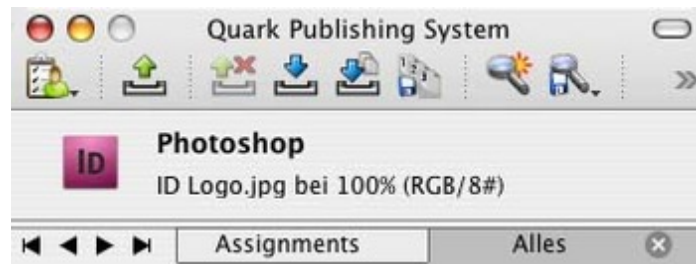
The system includes a server that tracks all elements contributed by workgroup members as well as client applications for writers, designers, editors, and workgroup managers to work on project or publication elements.

QPS is extremely flexibel concerning the in use Desktop Publishing Software, because it works with QuarkXPress® with QuarkCopyDesk® and Adobe® InDesign® with InCopy® in one system!



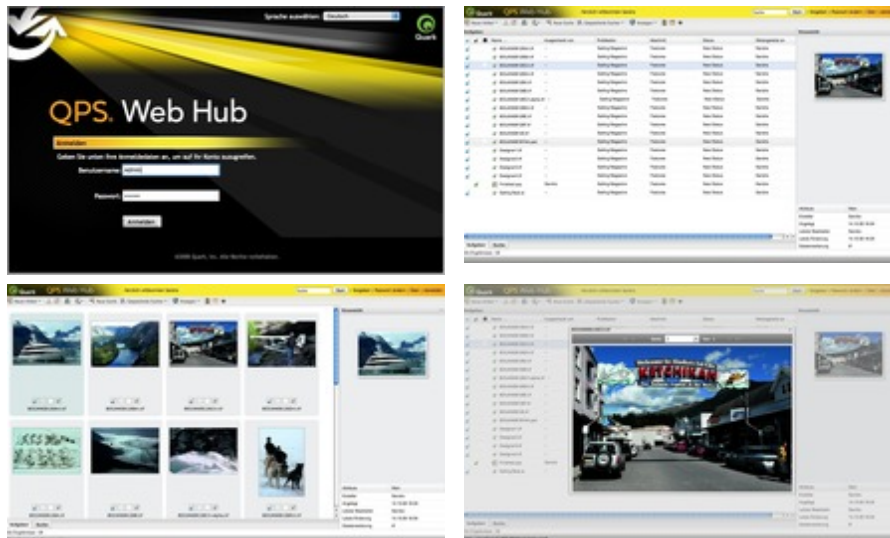
The QPS

Connect Client contains smart client functions across your LAN, or through a VPN, so you can access the system from anywhere in the world. And best of all, the QPS Connect Client works out-of-the-box with all applications that run on Mac and Win.



JPG file is checked in with Connect Client in QPS directly out of Photoshop

QPS Web Hub lets users write, edit and copyfit text, receive and track assignments, search for files, and monitor their projects using a Web browser. There's absolutely nothing to install – if you can access the internet, you can write and edit!



QPS based on open standards, like Java™ technology and a service-oriented architecture, QPS adapts to the unique needs of your business and in-house applications. Its out-of-the box simplicity, ease of deployment, and refined overall end-user experience make it easy to use and fast to deploy.

#### QPS benefits:

- *The freedom to work the way you want*- Adapts to the unique needs of your business by letting users work with their preferred tools and applications.

**Since QPS 8 it is possible to work with QuarkXPress® with QuarkCopyDesk® as well as Adobe® InDesign® and InCopy® in one system!**

- *Easy to use and fast to deploy*- QPS retains its "out-of-the-box" simplicity and ease of deployment. Simplifies daily tasks with a new and improved role-based user interface.

Compatibility with QuarkXPress helps your creative professionals work faster and smarter; create print, Web, and Flash® design using one software application; and take control of their design so they can push their concepts further.

- *Seamless integration*- Easily connects to your current business systems and complementary publishing solutions.
- *Improved productivity*- Automates file routing to the next person or step in the workflow, eliminating errors and expediting the overall production process.
- *Real-time collaboration*- Allows multiple users to work and contribute simultaneously to a single project and provide real-time updates to managers.
- *Language genius*- QPS user interface is localized for 13 languages (U.S. English, International English, French, German, Italian, Spanish, Danish, Dutch, Norwegian, Swedish, Russian, Polish, Japanese). In addition, QuarkCopyDesk supports user interfaces, spellchecking, and hyphenation in 11 languages (U.S. English, International English, Dutch, French, German, Italian, Japanese, Polish, Russian, Spanish, and Swedish) and an additional 19 languages for hyphenation and spellchecking (Bulgarian, Catalan, Croatian, Czech, Danish, Estonian, Finnish, Greek, Hungarian, Icelandic, Lithuanian, Norwegian, European Portuguese, Brazilian Portuguese, Romanian, Slovak, Slovenian, Turkish, Ukrainian).
- *Low cost of ownership/cost effective*- Uses an open, standards-based architecture that leverages your existing IT infrastructure and skills.

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#### **QPS and Adobe Products**

QPS already provides the most flexible framework for marketing departments, agencies, and magazine and newspaper publishers to manage their creative and editorial workflows. Now, QPS is the only workflow application that helps customers meet the needs of their creative teams and customers by letting them use both QuarkXPress® with QuarkCopyDesk® and Adobe® InDesign® with InCopy® in one system.

#### **Category**

- Software

#### **Theme**

- Database Publishing
- Editorial Workflow
- Workgroup Publishing

#### **Related Products**

- **QuarkXPress**
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- [Quark CopyDesk](#)
- [Quark XML Author](#)

#### **Developer**

- [Quark Inc.](#)



#### **Download**

#### **QPS for...**

##### **Newspaper Publishers**

- Leverage your existing IT infrastructure
- Connect to current business systems and complementary publishing solutions
- Manage multiple publications in a single system

##### **Magazine Publishers**

- Produce high-quality content and design
- Let creative contributors focus on their tasks
- Lower cost and reduce maintenance

##### **Corporate Publishers**

- Successfully manage your production
- Leverage existing resources
- Extend reach through remote access

##### **Agencies**

- Track and manage client projects
- Collaborate more closely with your customers
- Improve quality and

customer  
satisfaction

#### **Marcom Departments**

- Streamline input from multiple sources
- Maintain version control
- Reduce rework for improved productivity

#### **QPS Facts**

- Since 1991 leading publishing system worldwide
- More than 900 sold systems (50000 workplaces) worldwide

<http://www.codesco.com/en/type/qps-8.html?filename=QPS+8.pdf>