

PlanLinker2

Define the structure of a publication

With PCS PlanLinker it is possible to define the structure of an issue of a publication, including parameters like stacking limit, colors, placement requests and reservations, basically all necessary information to plan a magazine or newspaper.

A link to a commercial system (e.g. COPAN) provides additional information from the advertising department. All make-up and pagination relevant information will be processed by PlanLinker. Parameters like stacking limit and colors on page can be defined in templates and therefore can easily be used for another issue of the publication. This saves time and money.

The result is a QuarkXPress document which contains all placed ads as dummies on the requested page in the correct position. After dummy production the document can be split into single or double page documents for further production with QuarkXPress or QPS.

The ad dummies can be replaced with the original ad files (EPS) as soon as they are produced on keystroke. With the additional PageLinker XTension all information about the geometry of the document is forwarded to the PageLinker Server including the element status information in real time. Now this information is accessible by all users of the system.

Planlinker2 General Preferences

Default Measurement:

Patch Frame Weight:

% Class reserve:

Vertical Space:

Slug Extension:

Group placement, sort by:

Width
 Size
 Do not Sort

Pathname for auto merge:

Place Held Adverts

Do not confirm removal
 Confirm before removal
 Do not remove
 Lock Held Adverts

Intelligent 'drop ad'
 Include Centre Pages
 Colour Representation of Colour Ads
 Place Urn At Bottom Right
 Create PICTs on Split Pages
 Create Patches as PICTs
 Intelligent Ad Stacking from Corners
 Competitive Exclusions on spread
 Don't promote adverts to common
 ABS Ignore Page Numbers
 ABS Handle Page Names as Group Names

Planlinker2 [BLZ 21-JAN-98]

Information:

Edition:

Full: 0 mm X:

Spot: 0 mm Y:

B&W: 0 mm 0 of 5 Placed

Control:

Urn	Client	Style	Depth	Width	Colour	Requested P.	Placed Page	Special Int.
1	2783414	Bandits Soundf	51	1	-	1		Bandits
2	2798194	CoDesCo Hamb	30	1	-	1		COPAN Icons
3	2826768	H.O.T. Elektror	252	3	-	3		H.O.T.
4	2838679	Maxipapier	322	3	-	4		Maxipapier
5	2847395	Vohrweil Eckl	425	3	4C Euro-Scala	5		Ecklbe

Category

- XTension

Theme

- Editorial Workflow

Developer

- Publishing
Connections Inc.

PlanLinker2 1.10

Operating System

Mac OS:

9, Classic

Software

XPress:

3.32

Language

English

Product Type

Full Version

Delivery Form

digital

Status

Product discontinued

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