

DesignMerge

Import text, picture, or article information from practically any data source, and merge that information directly into document layouts

DesignMerge® allows users to create customized 1:1 marketing documents by linking a QuarkXPress or InDesign layout document to a database file. Then, each copy of a printed document can be "personalized", changing items such as name, address, and even graphics. The entire process is database-driven, completely flexible, and very easy to use.



The target markets for DesignMerge® are companies involved in variable data printing, or database publishing, in general:

- **Corporate marketing departments:** Easily customizes brochures, direct mail pieces, business cards, name badges, and more.
- **Product manufacturers:** Quickly automate the process of laying out weekly coupon supplements and customizing and serializing offer stamps.
- **Event handlers:** Perfectly personalize invitations, customize event programs, and serialize tickets.
- **Financial institutions:** Effectively produce customized prospectus information, fund statements, and other highly personalized documents.
- **Quick printers and digital printers:** Extend their market outreach to offer personalization and customization services to their customers.

DesignMerge can emit all of the popular variable data formats, including PS, EPS, PDF, VIPP, PPML, VPS, JLYT, Barco/Xeikon Book Ticket, and QuarkXPress documents.

Other DesignMerge Modules:

Barcode Module

The Bar Code Module allows you to create bar codes inside of a document based on data that is extracted from a specified database field.

AppleScript Module

For the ultimate in workflow automation, Meadows offers the AppleScript XTensions module. This product allows several of the Meadows XTensions modules (including DesignMerge, CopyFit™ and Font Collector) to be controlled and directed from within the AppleScript environment. This wonderful addition is a must-have for any DesignMerge power user.

Category

- XTension
- PlugIn

Theme

- Database Publishing

Related Products

- [AutoPrice](#)
- [ex DBLink](#)
- Xactuell

Developer

- Meadows

**DesignMerge Mac****Operating System****Mac OS:**

X 10.6, X 10.5, X 10.4

Software**XPress:**

9.x, 8.x, 7.x, 6.x

InDesign:

CS5.5, CS5, CS4, CS3

Language

English

Product Type

Full Version,
Demoversion (available
on request)

Delivery Form

digital

Status

Product available

[Request Proposal](#)**DesignMerge Win****Operating System****Win:**

Win 7, Vista, XP, 2000

Software**XPress:**

8.x, 7.x, 6.x

InDesign:

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