



19.10.09 Category: Branch News

IFRA 2009- a complete success!

Despite of a regressive number of visitors, CoDesCo IT Consulting could convince with new innovative publishing solutions!

As like the last years, our visitors on IFRA 2009 were convinced about our new, innovative software developments. This year we had products around the topic: **Workflow-Automatisation in the newspaper- and magazine production** in our luggage.

Our favourites on this fair were fastly declared:

- **ex ImageDeskXT** — Automated picture optimization of placed pictures in a QuarkXpress/InDesign layouts
- **ex ContentBrowser** — Theme- and ressourceplanning directly in QuarkXPress layouts
- **QPS mit Adobe CS4 Support** — Adobe Creative Suite 4/ Adobe InDesign/InCopy integration into the Quark Publishing System 8 (QPS 8)
- **XML Author** — Write text in Microsoft Word- convert in XML- publish with the usual publishing tools from Quark.

Additional to the above mentioned products our ad-administration and ad-productionsystem **COPAN** was in focus of the ad-responsible people of different publishing houses.

At this point we want to thank all our visitors for the interest in our products and services.

As of today we are looking forward to be part of IFRA 2010 in Hamburg!

Like this year, we will present our customers new software developments round around the general topic "publishing". Which focus? We don't know exactly yet, but caused in many conversations with visitors, customers, business partners, and colleagues on this years IFRA we got an impression where the "shoe pinches".

That's why our new slogan for IFRA 2010 will be: **Publishing Workflows- Customized solutions for our customers needs!**

We looking forward to see you on IFRA 2010 in Hamburg!

Self evident we are daily available under the below mentioned contact data, if you have actual something on your mind...

CoDesCo Team



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