

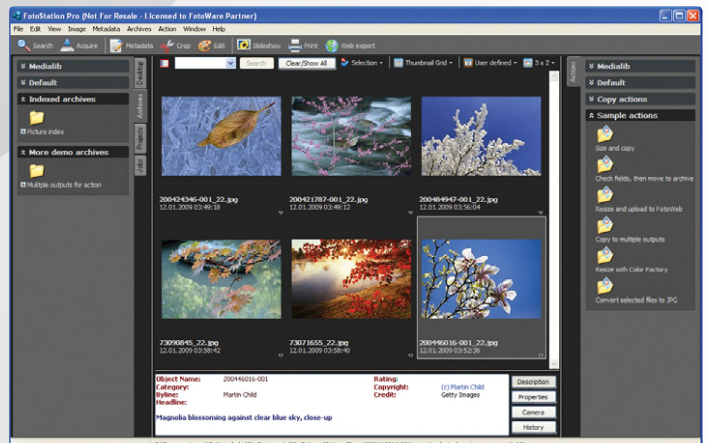


fotoware

FotoStation 7.0

The best media file organizer

- Find, process and share your digital assets
- Search locally and centrally
- Automate your workflow with actions
- Available in 11 languages



It's organized

Established in 1994, FotoWare is a long-standing player in the Digital Asset Management business, with a wide customer base in the media and publishing industry, the corporate market, in public services and among professional photographers. With several millions of licenses sold, FotoStation is the worlds' best-selling DAM workstation.

FotoStation has been **designed** for people who **work professionally with digital assets**. It puts you in command whether you work alone or in a large organization, and whether you have just started building an archive or need a fast, powerful solution to organize you existing one. FotoStation lets you **group and organize** your digital assets – **your way**. It has powerful meta-data capabilities built on the XMP standard, making it **easy to caption, sort and retrieve** your files.

Or, as we like to say: **Find, Process, Share!**

"FotoStation organizes the Manchester United images in a fast an efficient way. On match days we rely on the program to store and caption our images prior to releasing them to the media. Our photographers are impressed by the speed and facilities in FotoStation"

Simon Davies -
Picture Desk Editor, ManUtdpics.com



Speed and connectivity

TCP/IP communications is a groundbreaking upgrade in client - server communication that opens up new opportunities for users working in a LAN/WAN environment, or over VPN. FotoStation Client users can now access FotoWeb archives remotely!

This means that by using FotoStation Client, with all its powerful functionality at your fingertips, you can browse and download images from your branch office in Paris, or favorite picture agency, just like it was your own local archive! At a speed that knocks you out!

Also FotoStation Standalone users will experience speed improvement since FotoStation now supports multi-core.

You can now also search, retrieve and play your Flash and Window Media video files in FotoStation.

FotoWare 7.0 applications have built-in support for the Adobe PDF standard. FotoStation previews let you leaf through multi-page documents when connected to Index Manager.



Find your files fast!

Finding your images and artwork just became incredibly easy! Our advanced metadata technology is the key to annotating, cataloging, searching, and retrieving multimedia files on your workstation or across the network in seconds.

FotoStation offers a number of features to help you find the files in your archive with great ease. The greatly **customizable interface** with its clean Scandinavian design allows you to set up your archive structure and workflow process the way you want. By supporting the XMP metadata standard FotoStation allows you to tag any file with metadata, making it fully searchable. It doesn't matter if it's an image, graphic, any kind of document, video or audio file - **FotoStation will find it for you.**

FotoStation allows you to make advanced queries by combining Boolean operators (and or not) with file properties and metadata content to create truly powerful searches.

Advanced **Data mining capabilities** allow you to sort files based on their metadata content. Want to know who took the pictures in your stills archive? Expand the Byline field to extract all photographer information from the archive, and then narrow it down by clicking a certain name to display that photographer's files.

Using the Calendar view you can filter out files captured or modified at a certain date or time.

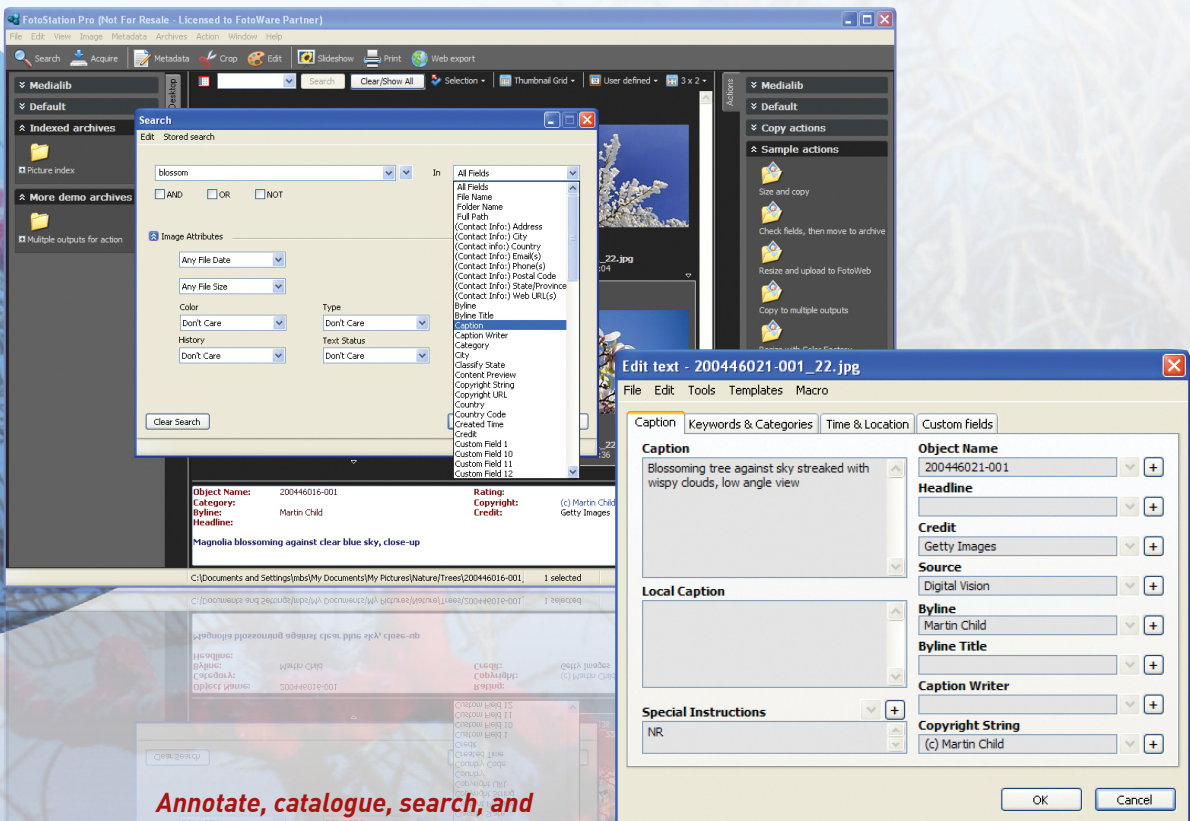
By selecting a date range you can display all pictures captured within a certain period of time.

As an archive grows, it may be necessary or practical to **move parts of the archive off line**, for instance by backing up the files to external media. FotoStation offers functionality both for burning data CD's and DVD's as well as creating fully searchable off line archives. Should you need to retrieve an off line file later, FotoStation will ask for the CD or disk containing the file.

Modular and scalable

If you work with FotoStation as a standalone application or as the front-end of a server-based FotoWare system, it can be expanded as your requirements increase. Maybe you decide to **include all your Microsoft and Adobe documents** as well as **videos and audio files** in your image and graphics archive. No problem! FotoStation will **search the metadata and text** in your documents and files.

When backed by the powerful server-based application Index Manager it will also generate thumbnails and previews of the documents, making it easier to recognize the files' contents. It doesn't matter if you double or triple the number of files in your archive. Your FotoWare system can easily be extended, using your existing setup and configuration.



Annotate, catalogue, search, and retrieve multimedia files in seconds

Process your files!

FotoStation offers time-saving crop & drop actions into Microsoft, Adobe, and Quark applications, accompanied by powerful workflow automation. You can crop, resize, sharpen and alter the colors of images and graphics either manually or automatically to suit your changing needs. This is an extremely efficient way of updating and adding visual elements to your presentations, brochures and other documentation.

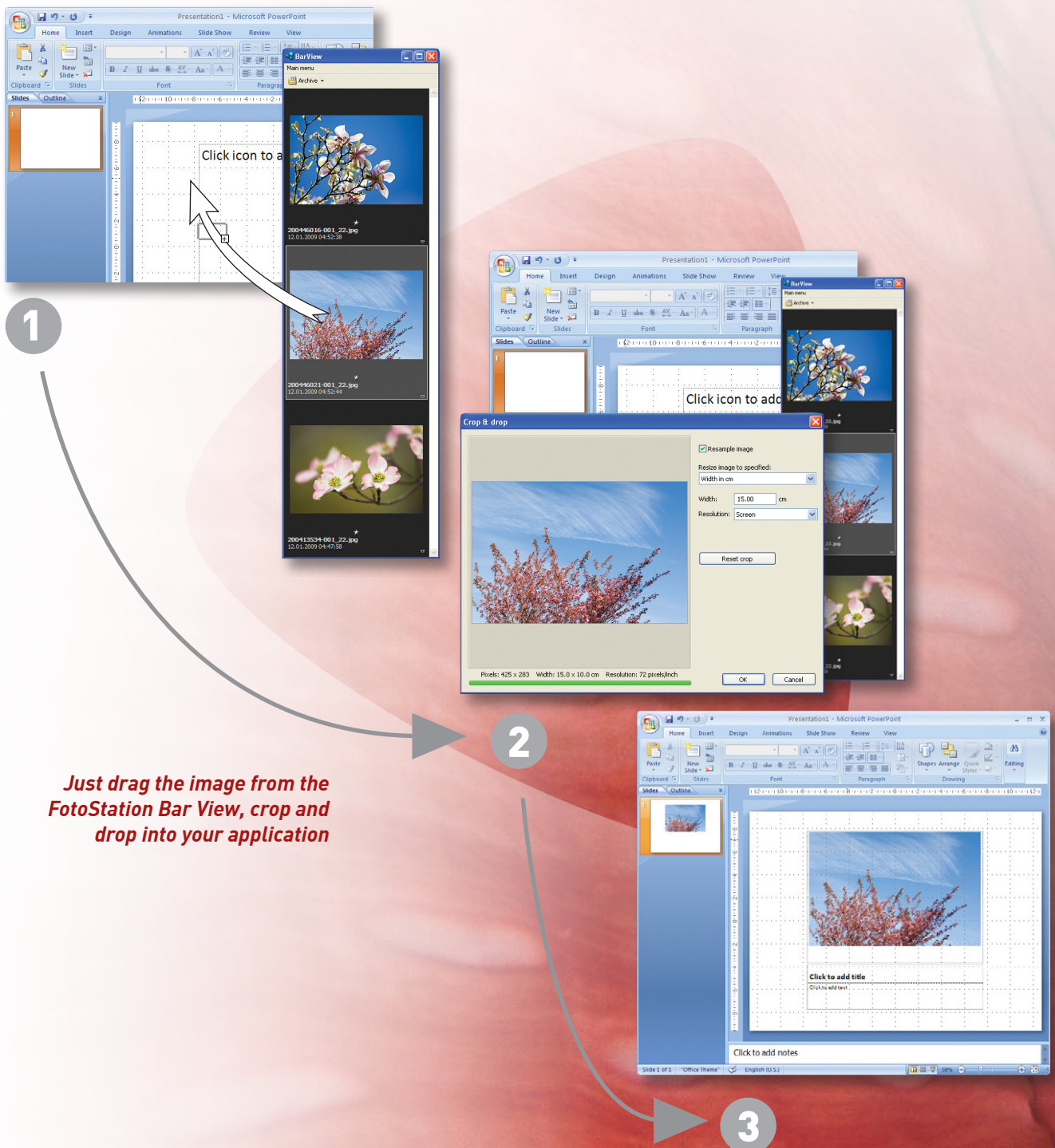
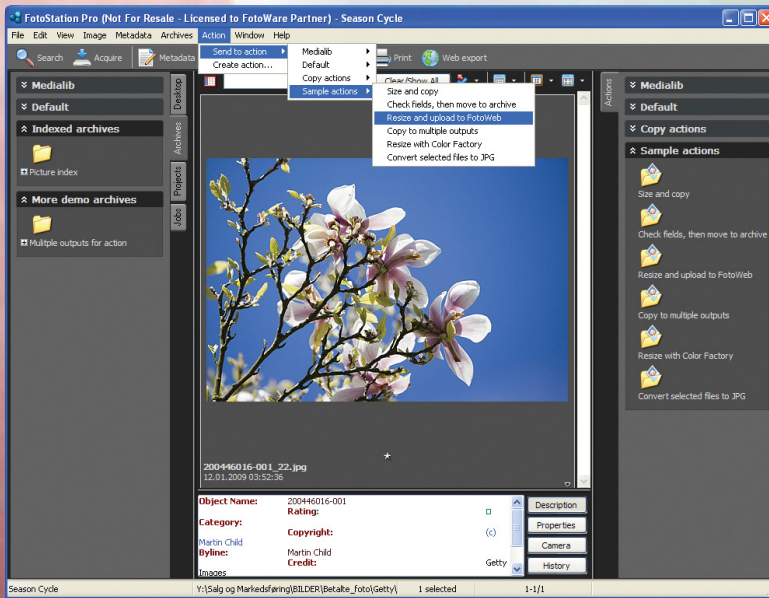
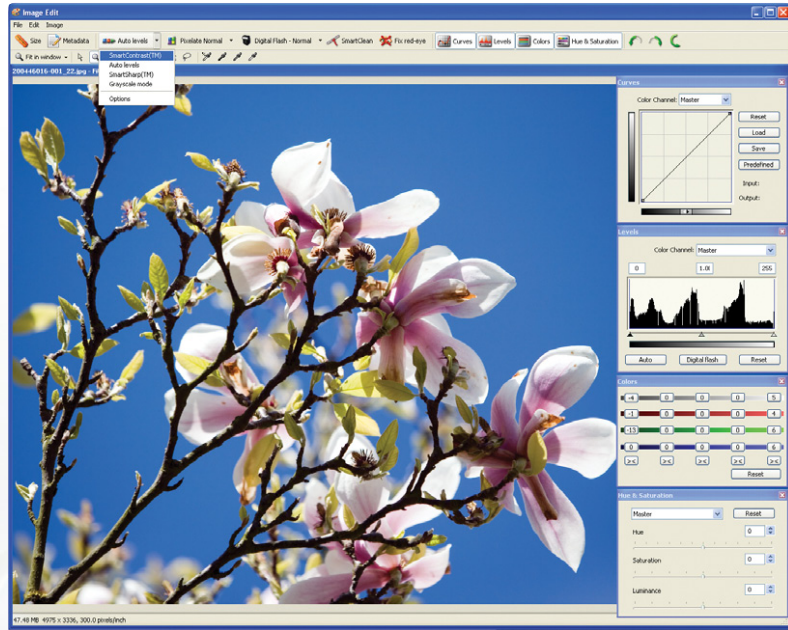


Image edit

High speed image editing with all the necessary tools for editing your images. The image edit function also includes SmartClean, the automatic noise reduction tool for high ISO images, which enables more color saturation and contrast.

Actions

FotoStation's actions allow powerful automatic workflow processing of your files. Perform a single action such as image resizing, file upload to a web server, automatic Color Management or tagging of an image with an ICC profile, or combine several operations into one tailor-made action! Choose from a host of workflow-oriented and time saving options!



Save time and money by using one of the many tailor-made actions

Share your files!

Organize images in projects, archives, or jobs – share your files with colleagues via a network. You can email, upload using FTP or HTTP, print, and create web pages from your workflows. Your images are easily accessible within a user-friendly interface that is available in 11 different languages.

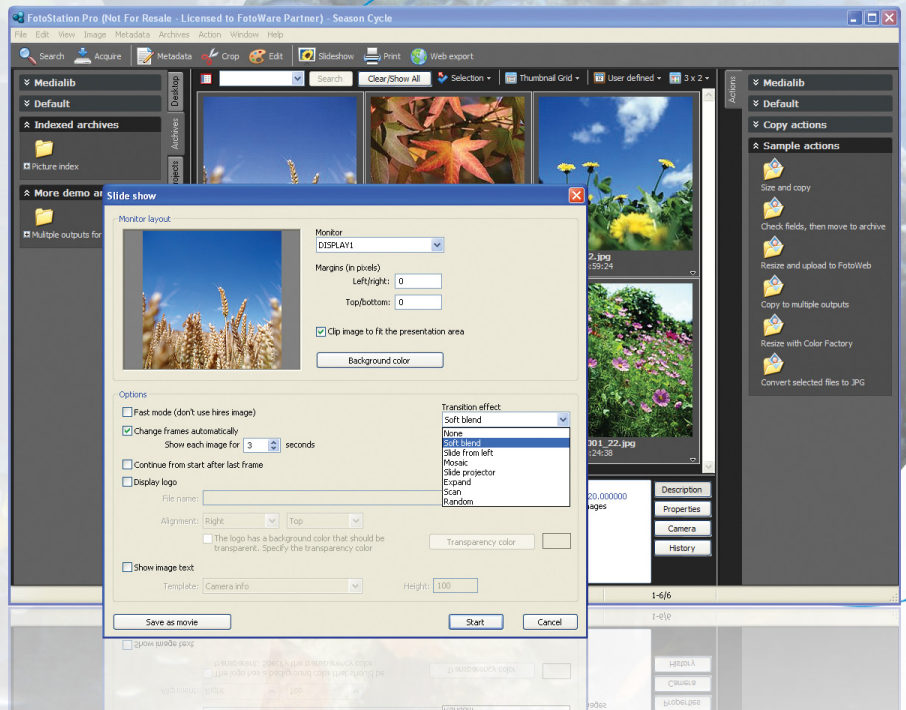
Web Export

FotoStation makes it easy posting your pictures on the web. It comes with several ready-made templates – all you have to do is make a selection, choose a template and add a page title.

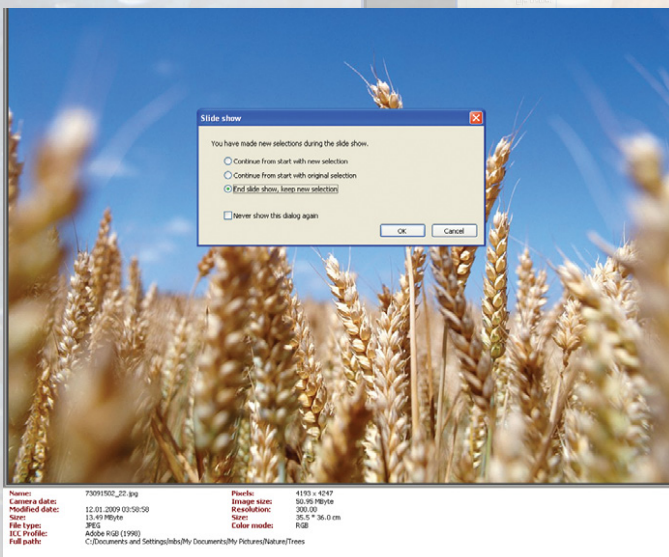
If your web server supports direct publishing of uploaded pictures such as FotoWare's FotoWeb server, you can use the HTTP or FTP upload feature to transmit your pictures to the server for automatic publishing.

Slide shows

Pick your favourite pictures and turn them into a slide show and email a complete, self-contained movie-file to showcase your collection to potential customers or upload it to your website.



Use slide shows to pick out your favorite photos and easily upload them on the web.



Name: 73091502_23.jpg
 Camera date: 12.01.2009 03:58:58
 Modified date: 13.01.2009 17:00:00
 Size: 13,919,796 byte
 File type: JPEG
 ICL Profile: Adobe RGB (1998)
 Full path: C:\Documents and Settings\Inb\My Documents\My Pictures\Nature\Trees

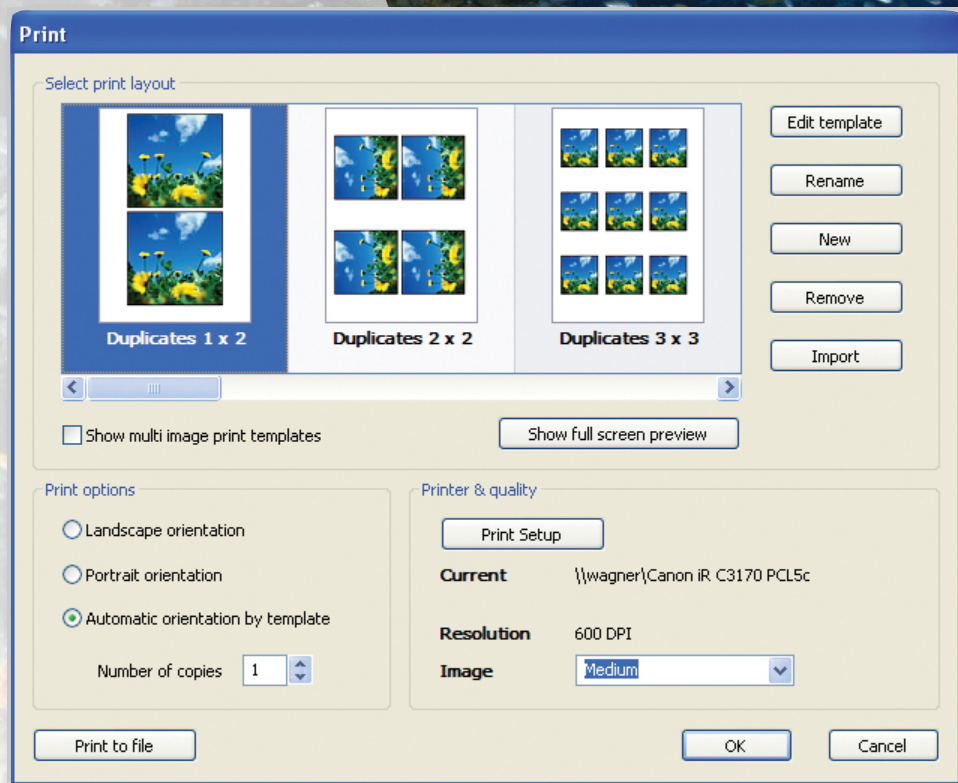
Pixels: 4193 x 4247
 Image size: 36,95786 byte
 Resolution: 300,00
 Size: 36,5" x 36,0 cm
 Color mode: RGB

Sharing of Projects

Create collections of files using projects! Files from different locations can be collected in projects and shared with other users on the network. Flags allow you to set a visual indication of a project's status, and you may also add a suitable project description. Easily apply your own custom sort order in a project. Simply select one or more images and drag them into the desired position.

Printing

FotoStation Pro provides a number of predefined print templates, and you may create your own to incorporate a company logo and layout. You can also have FotoStation automatically create a layout for you by simply selecting a number of images and choosing the number of rows and columns you would like. The print functionality can be incorporated in actions, for instance to print a list of files that have been copied from a production archive and put to use in a publishing system.



FotoStation Editions

FotoStation comes in two versions - a Standalone edition and a Client edition. The points below outline their differences.

FotoStation Client

A FotoStation Client is designed for companies with multiple users of FotoStation that frequently share information and files in a network:

- It can be connected to an Index Manager server in order to manage archives of unlimited size
- Administrators can manage a central configuration on a server, which is downloaded by the clients for easier management in multi-user environments
- A single product key that can be used to activate all licenses is delivered to the customer (internet activation required)
- Customers can request a license to use FotoStation Client on a Terminal Server (requires valid Software Maintenance Agreement)
- Overdraft Licenses are available to ease hardware replacement and network deployment for customers with more than 20 licenses (requires valid Software Maintenance Agreement)
- It can be re-hosted (moved to another computer) as many times as required per year (after deactivation)

FotoStation Standalone

The Standalone Edition is designed for single users working alone, or a few users sharing files on a common file server. It permits installation and activation on one computer only.

FotoStation Standalone is delivered with one product key for each purchased license, which requires internet activation and can be activated on a single computer. A license can be moved to another computer (after deactivation) two times per year.

FotoStation Standalone cannot be used on Terminal Server, and it is not possible to create MSI deployment packages for this edition.

System requirements

Mac OS X version

- FotoStation 7.0 Macintosh
- Mac OS 10.5 (Leopard) or 10.6 (Snow Leopard)
- PowerPC G5 or Intel processor (FotoStation is a Universal application)
- Minimum 1 GB RAM, 2 GB or more recommended
- Screen resolution 1024 * 768 (1280 * 1024 or higher recommended)

FotoStation 7.0 Windows

- Windows XP, Vista, or Windows 7
- QuickTime 7.6.4
- 2 GHz processor or faster
- Minimum 1 GB RAM, 2 GB or more recommended
- Screen resolution 1024 * 768 (1280 * 1024 or higher recommended)

Features overview

- Customizable appearance profiles
- Configurable side panels
- Adds metadata to all file types and retrieves them using the advanced search feature
- Powerful Metadata configuration tool to customize metadata fields for your organization's precise needs
- Based on open industry standards
- Available in 11 languages; Danish, Dutch, English, Finnish, French, German, Hebrew, Italian, Norwegian, Spanish and Swedish



- Advanced search feature with Boolean operators to let you specify precisely what you wish to search for
- Search both XMP and IPTC metadata
- Text editors can be customized to fit your precise needs
- Configurable archives to help you retrieve your files faster
- Data mining capabilities with calendar and word list views
- File import from digital camera or removable disks with automatic captioning and workflow functionality
- Customizable views and advanced sorting of files by any file property or metadata field content



- Workflow-oriented interface
- Customizable views and more than 70 ways of sorting the contents of an archive
- Greatly customizable metadata editor with macros for automation of captioning
- Spell-checking in the metadata editor (requires MS Word on the computer)
- Customizable metadata templates for quickly viewing the metadata of your files
- Many actions to let you automate frequent operations
- Image editor with special features such as SmartSharp, SmartContrast and SmartClean™ image optimization
- Crop and Drop functionality lets you fit an image directly into a layout with the correct measures
- Web page export with customizable HTML templates
- Burning of entire archives to disc
- Offline storage of files while retaining search functionality



- HTTP and FTP upload
- Automated email transmission
- Web page export of the archive for easy upload to a web server
- 30 included print templates that can be changed to include custom company logos and artwork
- Customizable slideshows with movie file export functionality

Get in touch!

Ask our consultants and sales representatives how to solve your specific image and document problems and demands!

Get in touch with your nearest FotoWare Certified Partner for an appointment. FotoWare Partners are found in more than 40 countries around the world.



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